Console Solution

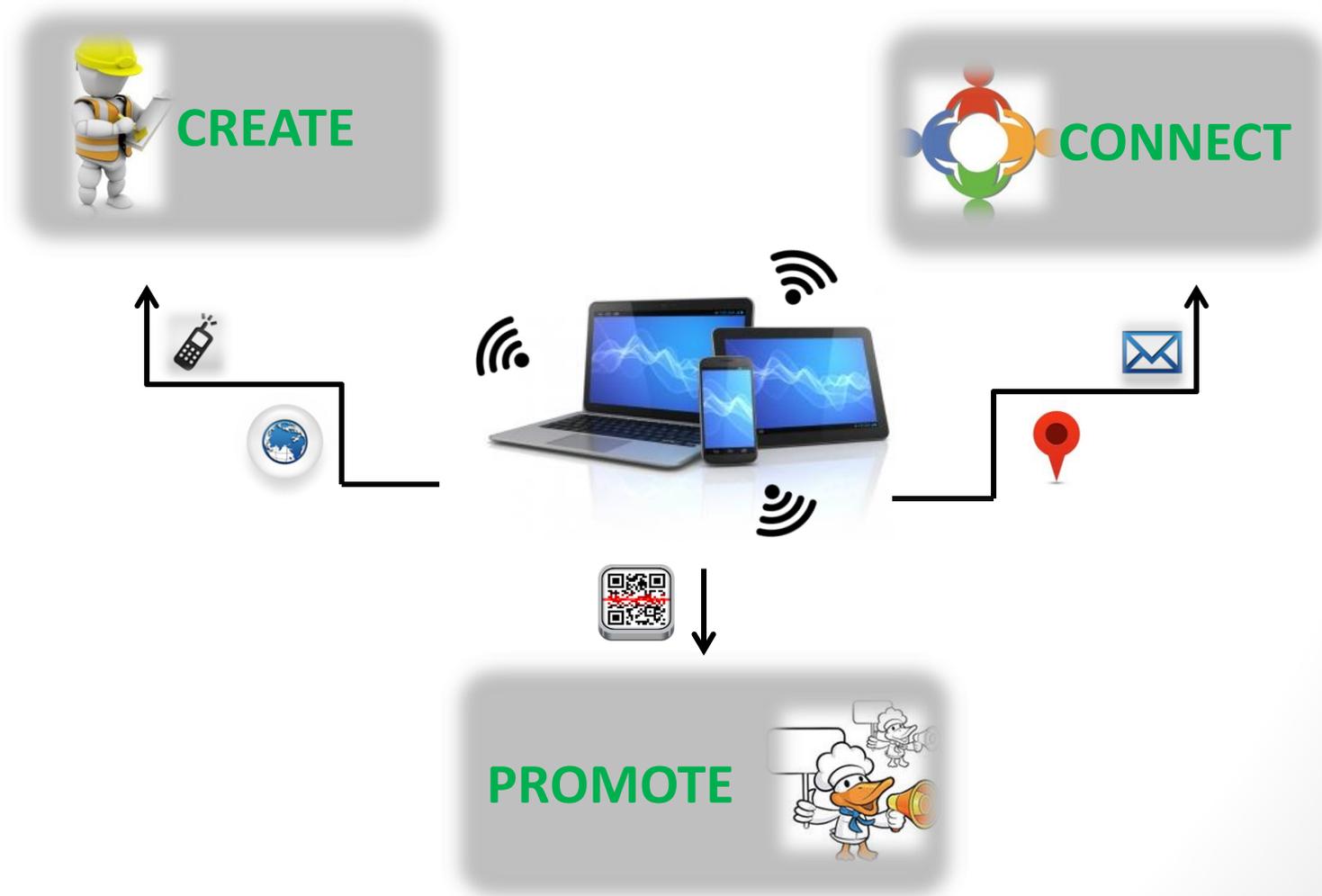|			
Main Website	**Mobile Website**	**Manage My SQL**	**Website Analysis**
Analytical Models with R	**DNS Settings**	**Email Marketing Campaign**	**SMS Marketing Campaign**
Short Code Management	**QR Code Management**	**Simple CRM**	**Blog Management**

About **Qualex**

- We are an award-winning software consulting company that puts the latest Bi Data and real time technology solutions right at your fingertips, helping your business succeed.

- We take pride in the world-class quality and experience we provide. We have been serving industries around the globe for decades, making Qualex become a leader in technology consulting.

Business Challenges

- Increase exposure

- Compete successfully

- Develop community engagement

- Create brand awareness, credibility and customer's loyalty

- Market potential customers effectively

- Retain existing clients

We figure out the right marketing channels for your business to be sucessful and continue growing

CREATE

CONNECT

PROMOTE

The solution: IQ Console

A full-access control view dashboard that can manage your:

- Website
- Mobile App
- Mobile Site
- My SQL
- Analytical Models
- SMS Campaigns
- Email Campaigns
- Short Codes
- QR Codes
- CRM
- Blogs

In just **ONE STOP**!

Main Website

Mobile Website
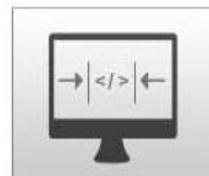
Manage My SQL

Website Analysis

Analytical Models with R

DNS Settings
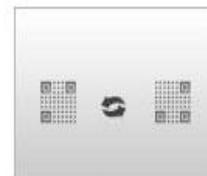
Email Marketing Campaign

SMS Marketing Campaign

Short Code Management

QR Code Management

Simple CRM

Blog Management

How it works

Main Website	Mobile Website

Main Website

- Domain Name Registration

- Custom & Professional Layout

- User-friendly web page

- Business email accounts

- Dynamic site: more functional, interactive and easier to update

Mobile Website

- Custom Designs – Predetermined Layouts

- Landing pages

- Accessible platform

- Synchronized updates

We build your sites to deliver business results!

My SQL	**Website Analysis**
• Access and manage a large scale database	• Discover meaningful patterns in data.
• Retrieve quickly and efficiently customers and vendors info	• Monitor your website and your traffic
• Create backups anytime	• Real time breakdown
• Have full control of your data using Microsoft, Oracle & IBM	• Keywords, peak days & times, locations, referrer websites, length of visits, among others

We create tools that improve your business performance!

Email Marketing Campaign

- Spread out the word of ongoing events and promotions

- Reach out your potential and current customers for birthdays and holydays

- Create community engagement

- Enhance client´s relationship

- Build loyalty, trust and brand awareness

SMS Marketing Campaign

- Add text messages to the mix

- Instant communication

- Share everything from appointment reminders to last minute sale alerts.

- Understand & respect customer's preferences

- Personalized messages available

Utilize greener and more effective resources!

Short Code Management

- Generate promotional campaigns with incentives, coupons and contests
- Create instant access to: accounts information, discounts, events, alerts, notifications and reminders
- Include pictures
- Build loyalty groups
- Have a 2-way communication with your clients

QR Code Management

- Allow people to *like* and *follow* your business
- Helps you tailor your marketing strategy to increase ROI
- Build email subscription list
- Improve responses and turnaround times from customers' feedback
- A data base analyzing your visitors can be provided

We get your message out!

CRM

- View and edit your customers' profile and contacts
- 360 degree view of business
- Organizational-level data sharing
- Centralized customer interaction
- Boost sales, customer support and success

Blog Management

- Differentiate yourself from the competition through content
- Stay in direct contact with current and potential clients
- Get better returns on Google with frequent, updated, keyword optimized and relevant content (SEO)
- Strike an emotional chord & create strong customer loyalty

Stay in contact with your people!

We make it happen

- We sit with you and listen carefully to your needs

- We develop the most appropriate and affordable custom package

- We take in account your budget

- We offer a win to win relationship

Additional Services

- Search Engine Optimization (SEO)

- Social Media Campaigns and management

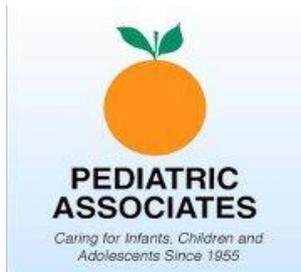- Graphic Design and printing

- Support & Training

Our Clients

- Quality, Experience and Dependability is what distinguish us.

- Our reputation is your best warranty.

"Qualex has been providing vital tools for our marketing programs for the past year. Their product is cutting-edge due to its multi-channel capabilities, and they have a dependable staff that is there to help at anytime." – Paola Gaudelli

"Using Qualex IQ Console we can handle things like doctor's appointments, events and registrations in a more efficient and fastest way. I do recommend it to anyone who wants to grow their business." – Rebecca Sills

"Qualex have performed beyond our expectations, acting like a true partner in our business email newsletter and appointment reminders. We definitely selected he best." – *Angela Meyer*

Be the next fortunate business!

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